



## **MEDIA ADVISORY**

**May 27, 2010**

### **New Webinar: Solving Enterprise Search Challenges in SharePoint 2010**

*Co-Hosted by Microsoft, Aeturnum and Concept Searching*

**Westford, MA, May 27, 2010** - [Aeturnum, Inc.](#), a provider of enterprise software development services and solutions, will co-host a webinar on solving the challenges of [enterprise search with SharePoint 2010](#). The webinar is taking place in participation with Aeturnum partners Microsoft and Concept Searching.

**Date:** June 2, 2010

**Time:** 11:30 a.m. – 12:30 p.m. ET

**Register:** <https://www.clicktoattend.com/invitation.aspx?code=148671>

In this free webinar, Nate Treloar, Principal Search Technology Evangelist in the Microsoft Enterprise Search Group, will share Microsoft Search's new strategy and the role of [FAST for SharePoint 2010](#). Attendees will also learn how Concept Searching's award winning conceptClassifier eliminates manual metadata tagging through automatic conceptual metadata generation and provides the framework to rapidly build and deploy taxonomies to improve the search experience. Aeturnum will share its expertise and best practices in deploying [Microsoft FAST](#) and conceptClassifier with SharePoint 2010 for [enterprise search and knowledge management](#).

By the end of this webinar, attendees will:

- Understand Microsoft's new search strategy for SharePoint 2010
- Explore the power of [FAST for SharePoint 2010](#)
- Discover the importance of automatic conceptual metadata generation and how it can be used to improve search results
- Hear how taxonomies can be rapidly deployed and then used in the FAST Search interface to improve findability
- Learn from real world examples and best practices to plan and deploy your own enterprise search solution

### **Register Now**

<https://www.clicktoattend.com/invitation.aspx?code=148671>

### **About Aeturnum®, Inc.**

Aeturnum is a leading provider of enterprise application development services and solutions with offices in Westford, MA and an R & D center in Colombo, Sri Lanka. The company provides IT consulting, solutions and services, including systems integration, information systems outsourcing, software application development, maintenance and R & D services to Global 2000 and funded technology startup companies. Aeturnum partners with some of the leading companies in the IT industry including Microsoft, Netezza, Oracle, Pentaho, Sun and WaveMaker. The company has been recognized for its excellence in both product development and implementation. It was a Microsoft SharePoint 2009 Fast Innovative Solution Award winner, and recently received CMMi Level 3 accreditation, an internationally recognized and widely endorsed standard for quality software development practices. More information is available at [www.aeturnum.com](http://www.aeturnum.com).

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